

DRAFT

**City Council Strategic Planning Retreat Agenda
May 28-29 2002
Heartland Inn
Independence, Texas**

Retreat Purpose and Desired Outcome

The purpose of the strategic planning retreat is to determine what College Station will look like in the future and what strategic initiatives will be taken to achieve that future. The top six to ten priorities of the City for the next 3 to 5 years will be identified, and the outline for the 2002-2003 Strategic Plan will be developed.

May 28, 2002

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| 8:30 am | Leave College Station |
| 9:30 am | Agenda Overview
Purpose of Strategic Planning <ul style="list-style-type: none">- Definitions - What is a strategy?- How are we going to prioritize strategies- |
| 10:30 am | Environmental Scan of College Station (Strengths, Weaknesses, Opportunities, Threats) |
| 12:00 pm | Lunch |
| 1:00 pm | Review/Revise Mission and Vision Statements |
| 2:00 pm | Review existing strategies |
| 3:00 pm | Identify new strategies |
| 5:00 pm –
6:30 pm | Chill/Relaxation Time |
| 6:30 pm | Dinner |
| 7:30 pm | Review Council Procedures |
| 8:30 pm | Adjourn - Recreation time |

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| 7:30 am | Breakfast |
| 8:30 am | Prioritize Strategies |
| 10:00 am | Break |
| 10:15 am | Review Prioritized Strategies
Determine what strategies to include in the plan |

12:00 pm	Lunch Continue review of Council procedures
1:00 pm	Continue review of Council procedures
3:00 pm	Adjourn